

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## 2023- 2024 SDDT Healthy Communities Grants – through San Francisco Public Health Foundation

ORGANIZATION(S)	FY23-24 BUDGET	NEIGHBORHOOD(S)	PRIORITY POPULATION(S)	MISSION AND PROGRAM DESCRIPTION
<b>All My Uso's (AMU) &amp; Fa'atasi Youth Services</b>	\$250,000	Bayview-Hunters Point, Potrero Hill, Sunnydale	Pacific Islander, Low Income	AMU's mission is to celebrate diversity and empower underrepresented communities while promoting cultural identity. Fa'atasi Youth Services' mission is to lower the obesity rate within the Native Hawaiian Pacific Islander youth by promoting health through fitness and recreational opportunities. Funding will support the OLAGA (Opportunities to Live and Grow for our Aiga) project, a partnership between AMU and Fa'atasi Youth Services, which will support career and leadership development for Community Health Workers and deliver programs and services focused on healthy eating, physical activity, and cross-generational connections for Pacific Islander families in San Francisco. Contact: Christine Mauia, <a href="mailto:christine@allmyusos.org">christine@allmyusos.org</a> and Sylvia Selinger, <a href="mailto:faatasiyouthservices@gmail.com">faatasiyouthservices@gmail.com</a>
<b>Association of the Ramaytush Ohlone</b>	\$250,000	Excelsior, Crocker-Amazon, Visitacion Valley, Portola, Mission	Native American/ American Indian, Low Income	The Association of Ramaytush Ohlone (ARO) represents the interests of the original peoples of the San Francisco Peninsula. Funding will support the establishment of an urban farm in San Francisco which will increase access to ancestral land and nature; promote culture and traditional health activities; provide training, employment, and educational opportunities in Native land management and food production; and increase the use and consumption of native foods and medicinal plants while decreasing the use of processed, sugary foods and beverages. Contact: <a href="mailto:aro@ramaytush.org">aro@ramaytush.org</a>
<b>Community Awareness Resource Entity (C.A.R.E.)</b>	\$250,000	Potrero Hill	Black/ African American Low Income	The mission of C.A.R.E. is to build healthy communities that reflect our core values with concern for youth and young adults who are most vulnerable, while maintaining accountability to the community. C.A.R.E. serves the Potrero Hill neighborhood, focusing on the Potrero Annex and Terrace. Funding will support the implementation of the TEENS program (Teens Eating for Energy and Nutrition at School), a project that works across the spectrum of chronic disease prevention through education, programs, and services. The funding will also support youth leadership development and community gardens in Potrero. Contact: Uzuri Pease-Green, <a href="mailto:uzuri@sf-care.org">uzuri@sf-care.org</a>

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<b>Farming Hope</b>	\$250,000	Civic Center, Tenderloin	Latinx, Low Income	Farming Hope's mission is to empower folks experiencing major barriers to employment to grow and cook food to sustain themselves and their communities. SDDT funding will support their work across the Spectrum of Prevention including their paid Apprenticeship program, Healthy Meals & Groceries Program, and Farming Hope's leadership on the city-wide coalition Food and Agriculture Action Coalition Toward Sovereignty (FAACTS). Contact: Haley Nielson, giving@farminghope.org
<b>Florence Fang Community Farm</b>	\$250,000	Bayview-Hunters Point	Black/ African American, Low Income	Florence Fang Community Farm is the only USDA-registered farm in San Francisco. Their Bayview Black Organic Farmers Program rehabilitates land and spirit in the San Francisco Bayview-Hunters Point community. Funding will support garden education for Bayview low-income youth, garden trainee youth career development, capacity building for local retailers and restaurants to offer neighborhood-grown produce at attractive prices, and policy change efforts to lower the cost of water for community and family gardens in the Black community. Contact: Ted Fang, tfang@asianweek.com
<b>South of Market Community Action Network (SOMCAN)</b>	\$250,000	SOMA, Tenderloin, Excelsior	Asian, Low Income	SOMCAN is a multi-issue and multi-strategy organization that nurtures the lives of youth, families, individuals and workers. Funding will support the Our Health/Kalusugan, Our Community/Bayan program which seeks to advance the recommendations/ potential solutions from their 2020 community assessment report and continue increasing Filipino Americans' knowledge, address attitudes and beliefs, and implement behavior-changes activities to prevent chronic disease at all levels. Contact: Angelica Cabande, acabande@somcan.org
<b>Total</b>	<b>\$1,500,000</b>			

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## 2023-2024 SDDT Healthy Schools Grants – through San Francisco Public Health Foundation

ORGANIZATION	FY23-24 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	MISSION AND PROGRAM
<b>Project Commotion</b>	\$85,000	City wide schools	Public school age youth	Project Commotion will bring creative movement programming to SFUSD's youngest learners, working to establish healthy habits during and beyond the school day. Project Commotion will provide training for teachers on easy-to-apply strategies such as brain breaks, transition activities, and new recess games. Student and community engagement pilots will help activate the larger school community. Contact: Susan Osterhoff, <a href="mailto:susan@projectcommotion.org">susan@projectcommotion.org</a>
<b>Ultimate Impact</b>	\$85,000	City wide schools	Public school age youth	Ultimate Impact offers school day and after-school programming for students of all ages primarily in Bayview Hunter's Point, Vis Valley, the Mission, Portola, and Double Rock. Programming provides youth an opportunity to have positive peer interactions, receive consistent adult mentorship, be active, and have fun while playing ultimate frisbee. Coaches use trauma-informed practices and activities to support social and emotional growth. Contact: Rocky Beach, <a href="mailto:rocky@ultimate-impact.org">rocky@ultimate-impact.org</a>
<b>Urban Sprouts</b>	\$100,000	City wide schools	Public school age youth	Urban Sprouts offers garden-based education to high schoolers in the southeast sector of the city. Urban Sprouts seeks to honor and restore cultural connections to health and wellness, reduce health disparities, and support job readiness through training and leadership opportunities. Their interactive gardens offer space for meditation, physical activity, community gathering, and sources of fresh nutritious foods. Contact: Herman Yee, <a href="mailto:herman@urbansprouts.org">herman@urbansprouts.org</a>
<b>Total</b>	<b>\$270,000</b>			

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## 2023-2024 SDDT Healthy Communities SUPPORT Grants – through San Francisco Public Health Foundation

ORGANIZATION	GRANT TYPE	FY 23-24 BUDGET	PRIORITY POPULATION(S)	NEIGHBORHOOD(S)	PROJECT DESCRIPTION/EVENT
Children's Council	Capacity Building	\$60,000	B/AA	Bayview Hunters Point, Excelsior, Mission, OMI, Outer Mission	Purchase of electric vehicle (Chevy Bolt) to conduct Child and Adult Care Food Program (CACFP) monitoring visits.
Foodwise	Capacity Building	\$59,892	Latinx	Ferry Building, Citywide	Equipment upgrades for teaching kitchen including double oven, dishwasher, monitor, chairs.
Instituto Familiar de la Raza	Capacity Building	\$60,000	Latinx	Mission, Excelsior, SOMA, BVHP, Tenderloin	Development and implementation of new training curriculum for Indigena and Latinx Promotores.
Walk San Francisco	Capacity Building	\$49,105	B/AA	Citywide	Upgrade customer relationship management (CRM) system to Salesforce.
Project Open Hand	Capacity Building	\$59,462	Latinx	Tenderloin, Polk/Russian Hill, Vis Valley, Sunnysdale	Purchase of equipment and software to improve customer experience at the SF Grocery Center including digital displays, desktop and laptop computers for staff, POS System Hardware, client engagement software, and computer upgrades for staff.
Chinatown YMCA	Event Sponsorship	\$10,000	Asian	Chinatown	46th Annual Lunar New Year Run, Sunday, March 3, 2024.
Mission Science Workshop	Event Sponsorship	\$5,073	Latinx	Excelsior	"Giant Blood Vessel Experience", Saturday, May 18, 2024
National Coalition of 100 Black Women	Event Sponsorship	\$9,890	B/AA	Bayview Hunters Point, Fillmore, Vis Valley, OMI	"We've Got the Power to be Healthy: A Day Party Movement", April 20, 2024.
Bay Area SCORES	Event Sponsorship	\$10,000	Latinx	SOMA, Western Addition, Mission, Tenderloin, Bayview Hunters Point, Vis Valley	Healthy Eating Active Living Community Wellness Fairs, May 17, 2024 and May 18, 2024).
Cultura y Arte Nativa de las Americas (CANNA)	Event Sponsorship	\$9,999	Latinx	Mission	"Mission Food Hub Bicycle Rideout", Sunday, May 5, 2024.
The Healing Well	Event Sponsorship	\$9,775	Latinx	Tenderloin	Spring Wellness Fair, date TBD in March or April 2024.
RAMS	Event Sponsorship	\$10,000	Pacific Islander	Citywide	Asian Pacific American Mental Health Day, May 10, 2024.
Total		\$353,196			

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## 2023- 2024 SDDT Policy, Systems, Environmental Change (PSE) Grants – through SF Department of Public Health

ORGANIZATION	FY23-24 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	MISSION AND PROGRAM
Central American Resource Center- CARECEN	\$500,000	Mission	Low income, Latinx, immigrants	CARECEN uses the CAM model to work on PSE changes to increase access to health information, while engaging ALL San Francisco families in activities aimed at reducing consumption of sugary drinks, and increasing water consumption, healthy nutrition, and physical activity to manage chronic disease/obesity. Reduce systemic, environmental, and other barriers to health through community informed policy recommendations. Contact: Vanessa Bohm, <a href="mailto:vanessa@carecensf.org">vanessa@carecensf.org</a>
18 Reasons	\$500,000	City Wide, Bayview	Low income	The goal of this project is to work with priority populations to develop policy, systems, and/or environmental programs that increase consumption of healthy food and decrease consumption of sugar-sweetened beverages. Contact: Sarah Nelson, <a href="mailto:sarah@18reasons.org">sarah@18reasons.org</a>
Tenderloin Neighborhood Development Corporation	\$475,000	Tenderloin, Mission Bay	Low income	The goal of the Promoting Health Equity Program is two-fold; one is Kain Na meaning “Let’s Eat!”, providing a space for low-income Mission Bay community members who are facing food insecurity to have access to weekly groceries, engage in family-friendly food & nutrition activities and second the Healthy Retail SF (HRSF) will convert corner stores into healthy food retailers to empower low-income San Franciscans of all ethnicities to have access to affordable healthy food. Contact: Tom Georgevits, <a href="mailto:tgeorgevits@tndc.org">tgeorgevits@tndc.org</a>
<b>Total</b>	<b>\$1,475,000</b>			

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## Healthy Food Purchasing Supplement Grants – through SF Public Health Foundation

ORGANIZATION	FY 23-24 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	MISSION AND PROGRAM
Heart of the City Farmers Market	\$300,000	City wide, especially Tenderloin, Mid Market, SOMA, Chinatown	Low income, CalFresh Clients	Heart of the City Farmers Market is a farmer-operated market open every Sunday, Wednesday in Fulton Plaza in San Francisco’s Civic Center. Heart of the City Farmers Market has the distinction of being the largest farmers’ market to be part of the CalFresh/Electronic Benefit Transfer (EBT) program in California, and one of the five largest in the nation. The “Market Match” incentive program provides a dollar-for-dollar match of up to \$5 when an EBT purchase is made. This program allows CalFresh clients to expand their purchases of fresh, locally grown produce from California farmers. It also directly supports local farmers through direct sales to consumers. HOCFM also accepts EatSF Vouchers. Serves over 6,000 unique families each month. Kate Creps Kate@hotcfarmersmarket.org
Total	\$300,000			

## Healthy Food Purchasing Supplement Grants – through SF Department of Public Health

ORGANIZATION	FY 23-24 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	MISSION AND PROGRAM
EatSF/ Vouchers 4 Veggies/UCSF	\$700,000	City wide	Very low income Pregnant People, Families, and Single Adults	EatSF will increase food security and increase fruit and vegetable consumption. EatSF is a fruit and vegetable voucher program designed to make healthy food in neighborhood supermarkets, grocery stores and farmers markets affordable for low-income families and individuals. EatSF partners with the SFDPH Women, Infants, and Children (WIC) program to provide vouchers to pregnant WIC clients for 9 months; \$700k of the funds will go to WIC clients. Contact: Cissie Bonini, Cissie.Bonini@ucsf.edu
Total	\$700,000			

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## Oral Health Community Task Force Grants – through San Francisco Department of Public Health

ORGANIZATION	FY 23-24 BUDGET	NEIGHBORHOOD(S)	FOCUS AREA(S)	MISSION AND PROGRAM
<b>Chinatown Children’s Oral Health Task Force</b>	\$150,000	Chinatown / citywide	Parents/guardians, other caregivers, as Asian American and Chinese-speaking low-income families	The Chinatown Task Force on Children’s Oral Health is led by NICOS Chinese Health Coalition. This task force targets parents/guardians and other caregivers living in Chinatown, as well as Asian American and Chinese-speaking low-income families living throughout San Francisco. Contact: Kent Woo, kentwoo@nicoschc.org
<b>Mission Children’s Oral Health Task Force</b>	\$150,000	Mission /citywide	Parents/guardians and other caregivers, Latinx and Spanish-speaking low-income families	The Mission Children’s Oral Health Task Force is led by CARECEN SF (Central American Resource Center). This task force targets parents/guardians and other caregivers living in the San Francisco Mission District, but also Latinx and Spanish-speaking low-income families living throughout San Francisco. Contact: Vanessa Bohm, vanessa@carecensf.org
<b>District 10 Children’s Oral Health Task Force</b>	\$150,000	Visitacion Valley/Bayview Hunters Point / citywide	Parents/guardians and other caregivers, Black/African American (B/AA) and other low-income families	The District 10 Children’s Oral Health Task Force is led by Dental Robin Hood. This task force targets parents/guardians and other caregivers living in the District10 area of San Francisco, but also Black/African American (B/AA) and other low-income families living throughout San Francisco. Contact: Rubin Sorrell, dentalrobinhood@gmail.com
<b>TOTAL</b>	<b>\$450,000</b>			

# FY 2023-2024 Sugary Drinks Distributor Tax (SDDT) Funded Entities



## SDDT Funded City Agencies

ORGANIZATION	FY23-24 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	MISSION AND PROGRAM
SF Unified School District	\$225,000	City Wide	SFUSD Students	Student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. Saeeda Hafiz: hafizs@sfusd.edu
SF Unified School District	\$1,135,000	City Wide	SFUSD Students	To improve quality and appeal of school meals to increase participation in school meal programs and support nutrition education. Funding to target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. Jennifer LeBarre: lebarrej@sfusd.edu and Saeeda Hafiz: hafizs@sfusd.edu
SF Unified School District	\$340,000	City Wide	SFUSD Students	SFUSD water station installation. Additionally invest in adding signage and art to 3 stations to pilot evidence based community informed model for what designs should be. As well as water education. Allows for comparison of usage b/t pilot stations with artwork/ed and those without. Saeeda Hafiz: hafizs@sfusd.edu
Dept Public Health – MCAH and Health Network	\$363,893	City Wide	SFUSD Students in K-5	Sealant application, within SFUSD schools serving high risk target populations Irene Hilton: Irene.hilton@sfdph.org
Office of Economic & Workforce Development	\$150,000	City Wide	Neighborhoods with limited healthy food	Support small business to increase healthy food access in high risk and impacted communities/neighborhoods by 1) supporting business operations; 2) promoting community engagement; 3) improving retail environment. Larry McClendon: Larry.Mcclendon@sfgov.org
Recreation and Parks Department	\$2,008,734	City Wide	Low Income youth	Initiative to expand recreation scholarships and outreach to youth under 18 and living in public and low-income subsidized housing. Linda Barnard: linda.barnard@sfgov.org
Recreation and Parks Department	\$670,000	Visitation Valley, BVHP, Potrero Hill	Low Income Transitional Age Youth	Peace Parks provide opportunities for recreation to underserved communities during times when youth don't have such opportunities. PP serves youth 18-25 years old, but anyone is welcome to join this program. Goal is to make communities safer, feel more together and to use the parks in SF more often. Linda Barnard: linda.barnard@sfgov.org
<b>Total</b>	<b>\$4,892,627</b>			